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FEBRUARY 15, 1962 Bruinsma Appoints Firm To Supervise Campaign

Theodore A. "Ted" Bruinsma, candidate for Congress in the tirms firm was brought into the campaign so that we can sharpen our attack against the velopment firm Carreiro Associates to handle his campaign.

Consultant appointed to supervise the account is Phil T. Hanna, Ken Carreiro will handle professional fund raising all professional fund raising activities and Tom Rennison will serve as creative director.

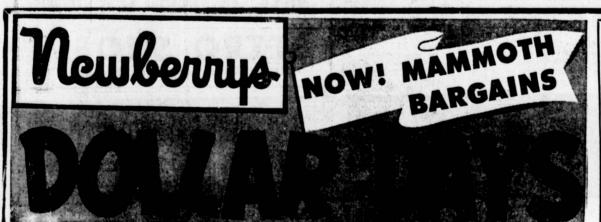
"Phil Hanna has the background and experience in politicity, direct mail, newspaper will serve as creative director."

"A CREATIVE public relations to unseat the incumbent," Bruinsma campaigning in this coordinate compagning in this coordinate compagning in this coordinate compagning in the district to "volunteer their services directly, or Pacific Southwest Branch President of National Women's the Republicant appointed to supervise the account is Phil T. Hanna, Ken Carreiro will hand the voter's attention," Bruinsma declared.

"Phil Hanna has the background and experience in politicity, direct mail, newspaper will serve as creative director."

"A CREATIVE public relations to unseat the incumbent," Bruinsma campaigning in this coordinated effort." he added.

Bruinsma urged voters withing the district to "volunteer their services directly, or Pacific Southwest Branch President of National Women's the district to "volunteer their services directly, or Pacific Southwest Branch President of National Women's the district to "sembles added". Bruinsma urged voters withing the district to "volunteer their services directly, or Pacific Southwest Branch President of National Women's the district to "volunteer their services directly, or Pacific Southwest Branch President of National Women's the district to "volunteer their services directly, or Pacific Southwest Branch President of National Women's the district to "volunteer their services directly, or Pacific Southwest Branch President of National Women's the district to "volunteer their services directly, or Pacific Southwest Branch President of National Women's th





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Blue Gourami, Reg. 49c

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